

BMP®53 Label Maker Made to get the job done.



www.BradyID.com/bmp53

New BMP®53 Label Maker! Over 130 label options and widths up to 1.5"!

The BMP®53 Label Maker is a printer that helps you get the job done – and gets it done faster, easier, and with confidence. Even changing materials is a snap; just drop in the cartridge, and the printer will calibrate the rest!

The BMP®53 Label Maker offers impressive versatility for a portable printer.

Get the job done FASTER.

- Change supplies in seconds with hassle-free drop-in cartridges.
- Automatic label formatting – no printer calibration!
- Can work independent from a computer with the Brady Mobile App on an Android™ device.

Get the job done EASIER.

- Battery options for portability (AA batteries, rechargeable Li-Ion battery or AC power).
- Labels up to 1.5" wide.
- 16 different material options.
- Continuous & die-cut label materials.

Get the job done WITH CONFIDENCE.

- Brady labels will not fade, smear or fall off – so you only need to label something once.
- Rugged printer design can survive in harsh environments, extreme temperatures and a 4-foot drop onto concrete.
- Create, edit, print and save labels using Brady's FREE Android™ App or LabelMark™ software.



Microsoft Excel is a registered trademark of Microsoft Corporation.

Android is a trademark of Google, Inc.

Patents applied for

6,732,619 and **7,070,347** on the
BMP®53 Label Maker

6,929,415 on the PermaSleeve® cartridges



BMP®53 LABEL MAKER

Hassle-Free Printer Cartridges

- Ribbon and label materials in ONE cartridge!
- Easy top-loading cartridges snaps into place (you can't load it wrong!)
- "No Jam" technology and locking mechanism that prevents labels from retracting into cartridge.



Self-Laminating Labels

Designed to fit the most common wire and cable sizes.

Catalog #	Label Size	B#	Application
M-11-427	0.500" x 0.750" x 0.375"	B-427	16-10 Gauge wires
M-19-427	1.000" x 1.000" x 0.375"	B-427	12-10 Gauge wires or 2 pair Fiber/Coaxial, single/multi-mode
M-30-427	0.750" x 1.500" x 0.500"	B-427	10-4 Gauge wires or CAT-6 cables
M-103-427	1.000" x 1.250" x 0.500"	B-427	10-4 Gauge wires or CAT-6 cables
M-31-427*	1.000" x 1.500" x 0.500"	B-427	10-4 Gauge wires or CAT-6 cables
M-32-427	1.500" x 1.500" x 0.500"	B-427	10-4 Gauge wires or CAT-6 cables
M-21-427*	1.000" x 2.500" x 0.750"	B-427	3 Gauge - 2/0 wires, 25 pair Copper, 4-12 pair fiber, coaxial
M-116-427	1.500" x 2.500" x 0.750"	B-427	3 Gauge - 2/0 wires, 25 pair Copper, 4-12 pair fiber, coaxial
M-33-427	1.500" x 4.000" x 1.000"	B-427	3/0-400 kcmil wires or 50 pair copper, 24 pair fiber, backbone

* Also available in yellow, add "-YL"

Indoor / Outdoor Grade Vinyl

Conforms to irregular, rough and "difficult to adhere" to surfaces.

Catalog #	Label Size	B#	Application
MC-1500-595-WT-BK	1.500" x 25'	B-595	Facility & Safety Identification
MC-1500-595-YL-BK	1.500" x 25'	B-595	Facility & Safety Identification
MC-1500-595-OR-BK	1.500" x 25'	B-595	Facility & Safety Identification
MC-1500-595-BL-WT	1.500" x 25'	B-595	Facility & Safety Identification
MC-1500-595-RD-WT	1.500" x 25'	B-595	Facility & Safety Identification
MC-1500-595-GN-WT	1.500" x 25'	B-595	Facility & Safety Identification
MC-1500-595-WT-RD	1.500" x 25'	B-595	Facility & Safety Identification
MC-1500-595-CL-BK	1.500" x 25'	B-595	Facility & Safety Identification

* All colors are also available in 0.5" and 1.0" widths (-1000- or -500-)

Gloss Polyester

Aggressive adhesive for lasting identification.

Catalog #	Label Size	B#	Application
MC-375-422	0.375" x 25'	B-422	Data center hardware, patch panel, and rough surface ID
MC-475-422	0.475" x 25'	B-422	Data center hardware, patch panel, and rough surface ID
MC-500-422	0.500" x 25'	B-422	Data center hardware, patch panel, and rough surface ID
MC-1000-422	1.000" x 25'	B-422	Data center hardware, patch panel, and rough surface ID

* A variety of diecut gloss polyester labels are also available

Printer Part Numbers

Part #	Description
75447314708	BMP®53 Printer with AC Adapter
75447314704	BMP®53 Printer with Battery Pack and AC Adapter
75447314706	BMP®53 Printer with LabelMark™5 Software and AC Adapter

BMP®53 ships with: MC-1500-595-WT-BK cartridge, USB cable, Documentation CD, Drivers CD, Quick Start Guide and an AC Adapter all in a hardcase.



Repositionable Vinyl Cloth

Wire wrap labels that can be repositioned after applied.

Catalog #	Label Size	B#	Application
M-7-498	0.500" x 0.500"	B-498	Wire and Cable ID
M-11-498	0.500" x 0.750"	B-498	Wire and Cable ID
M-18-498	0.750" x 1.000"	B-498	Wire and Cable ID
M-19-498	1.000" x 1.000"	B-498	Wire and Cable ID
M-103-498	1.000" x 1.250"	B-498	Wire and Cable ID

Nylon Cloth Flag Labels

Has two printable zones for easy flag creation.

Catalog #	Label Size	B#	Application
M-151-499	1.000" x 2.500"	B-499	Cable Flag - Creates 1.00" x 1.00" two sided flag
M-152-499	1.500" x 1.250"	B-500	Cable Flag - Creates 0.50" x 1.50" two sided flag

PermaSleeve®PS Wire Marking Sleeves

3:1 shrink ratio, heat shrink tubing, for durable wire ID.

Catalog #	Label Size	B#	Application
M-125-1-342	1.015" x 0.235"	B-342	Pre-terminated wire ID
M-187-1-342	1.015" x 0.335"	B-342	Pre-terminated wire ID
M-250-1-342	1.015" x 0.439"	B-342	Pre-terminated wire ID
M-375-1-342	1.015" x 0.645"	B-342	Pre-terminated wire ID
MC-125-342*	0.235" x 7'	B-342	Pre-terminated wire ID
MC-187-342*	0.335" x 7'	B-342	Pre-terminated wire ID
MC-250-342*	0.439" x 7'	B-342	Pre-terminated wire ID
MC-375-342*	0.645" x 7'	B-342	Pre-terminated wire ID

* Also available in yellow, add "-YL"

USA

Customer Service: 1-888-272-3946
 Inside Sales: 1-888-311-0775
www.BradyID.com

Canada

Customer Service: 1-800-263-6179
www.BradyCanada.ca

Mexico

Customer Service: 1-800-262-7777
 Inside Sales: 1-800-262-7777 ext 177
www.BradyLatinAmerica.com